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## Ballast Launches New Artist Program

The Bay Area is a haven for aspiring local artists which we believe imbues the hearts and minds of the people who appreciate their community's ingenuity and brilliance. At Ballast, we support the local art scene by showcasing local art pieces in the common spaces of the buildings we manage. Residents and their visitors get to experience vibrant, diverse art up-close. We aim to have an impact on local artists by supporting their artwork while preserving the rich history that makes the Bay Area distinct. Displaying art from neighborhood artists provides a glimpse into the visiting and native expressionist culture where artists imagine, collaborate, and create.



**BALLAST**

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